



Hungarian Society for the Study of Obesity

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26 January, 2020

European Association for the Study of Obesity

8 Waldegrave Road
Teddington
Middlesex TW11 8GT
UK

Euan Woodward
Executive Director

Dear Executive Director,

On behalf of the Hungarian Society for the Study of Obesity I hereby express our interest to organise the European Congress on Obesity in 2023 in Budapest.

Please find our bid application enclosed.

Sincerely yours,

Dr. Eszter Halmy

Managing President

Dr. Péter Jákó

Honorary President

ECO2023 Budapest Bid

Appendix I: Budget Overview

<p>Delegate Costs Cost of flight, transfer, hotel and subsistence for a delegate from the following cities:</p>	<p>Budapest is connected with more than 140 destinations within Europe with low cost flights cca € 60-100 from each part of the continent. One way airport transfer with public transportation can be as low as € 2.8 Accommodation costs may start from € 40/nights</p>
<p>Venue Hire</p> <ul style="list-style-type: none"> • Exhibition space of approximately 3000 sqm (on one level). This will hold the commercial exhibition, posters, catering, internet café etc. • Main Auditorium (1500 pax) • Three further Breakout Rooms (min 300 each) • 2-4 Committee Rooms • Poster Boards (cost per double sided portrait board) • General Venue Signage • Internet Café • WiFi throughout Venue • Registration Area (500 – 750 sqm), furniture (shell scheme) • Exhibition Shell Scheme Packages 	<p>see details in attached Venue offer</p>
<p>Catering (price per serving)</p> <ul style="list-style-type: none"> • Delegate Lunchbox (healthy options) • Delegate Coffee Break (standard tea/coffee, biscuit and piece of fruit) • Committee Catering (tea/coffee, sandwich lunch etc.) • Welcome Reception (drinks and buffet package) 	<p>see details in attached Venue offer</p>
<p>Audio Visual</p> <ul style="list-style-type: none"> • Standard Data Projection in Main Auditoria and Breakout Rooms • Video Projection in Main Auditorium (as an option) • Webcasting in Main Auditorium (as an option) • Registration IT (PCs, printers, etc.) 	<p>see details in attached Venue offer</p>
<p>Staff</p>	<ul style="list-style-type: none"> ▪ Registration/Auditoria Staff – price per hour: € 35/hour ▪ Supervisory staff – price per hour: € 75/hour ▪ Bag Packing staff – price per hour: € 18/hour ▪ Staff uniforms - TBD
<p>Social Programme</p>	<ul style="list-style-type: none"> ▪ Speakers Dinner for 100-150 guests: € 100/person ▪ Delegate Party/Gala Dinner for 200-250 guests: € 50-60/person ▪ New Investigators United Social Event for 75- 100 guests: € 50-60/person

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Appendix II: Host City Summary

<p>Congress Centre Size, Location, Infrastructure etc.</p>	<p>HUNGEXPO is Budapest's biggest multifunctional event venue, member of GL events group.</p> <p>For large scale European events HUNGEXPO is your perfect venue: laying on a 36 hectare green landscaped area 5km from downtown and 30 minutes from the airport, it provides its 8 halls for all kind of large events, be it a congress, a gala dinner, an exhibition or a product presentation. In 2019 a major expansion and refurbishment project is starting, to be completed by 2021. Two new halls, D1 and D2, totalling 13.500sqm will be added to the already existing 50.000sqm event space. A state-of-the-art conference centre with a plenary room of 2000 pax capacity and 20+ section rooms, and other function areas like a rooftop terrace will be a new feature at the renewed HUNGEXPO Budapest Congress and Exhibition Centre.</p> <p>For further information of layout and prices please check the attached document of Venue offer.</p>
<p>Access International Arrival and City Transportation</p>	<p>Visa Citizens of EU- and EEA-member states may travel to Hungary without a visa. Family members of citizens of EEA Member States may also travel to Hungary without a visa if they received a residence card issued for family members of EEA citizens or a residence permit issued by any Schengen Member State.</p> <p>By Air Budapest Liszt Ferenc International Airport (BUD) is located about 30 kms from the city center. Major European and North American airlines either fly directly to Budapest or offer connections. Connection between Budapest Airport and downtown:</p> <ul style="list-style-type: none"> ▪ Public Transportation: Direct shuttle service 100E operates between the airport and Deák Ferenc tér in the city centre. The airport shuttlebus single tickets costs 900 HUF (cca 2.8 EUR). Bus line 200E operates day and night between Terminal 2 and Nagyvárud tér metro station every 15 minutes. BKK tickets, multi-day travelcards or passes are required for travel. ▪ Taxi: The journey takes 30-50 minutes by car, depending on whether your destination is on the Pest or Buda side of the river. The official contractor of the Budapest Airport is the Fotaxi having a desk in the airport for fixed, reasonable prices. A ride to the city centre should typically cost around 22-35 EUR depending on traffic conditions. ▪ Airport Shuttle: If travelling on your own, it is cheaper to use the Airport Shuttle door-to-door service. Tickets can be purchased at the arrival customs area or at the LRI Airport Passenger Service desk in the waiting area and cost around €10 for single journey and €18 for return journey.

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	<p>By Car All Hungary's motorways and most of the main roads radiating from the capital. The M1, M3, M5, M6 and M7 are toll motorways. Road signs conform to continental standards.</p> <p>By Train More than 30 trains a day provide direct links between Budapest and no fewer than 25 other European cities. Railjets to Vienna run every 1-2 hours. There is also a popular network of inter-city trains linking Budapest with the main Hungarian cities. International trains operate from the three largest stations: Keleti (Eastern), Nyugati (Western), Déli (Southern).</p> <p>City transportation Budapest has an efficient, diverse and low-cost network of public transport, including bus, metro, trolley bus, tram, suburban railway lines (called HÉV lines), and boat services. By using any kinds of transportation, you can reach your destination fast and convenient in the city. The network of the Centre for Budapest Transport (BKK) network consists of:</p> <ul style="list-style-type: none"> ▪ 4 underground lines ▪ 5 suburban railway lines ▪ 15 trolley bus lines ▪ 31 tram lines ▪ 178 bus routes <p>Compared to Budapest's population of 1.73 million, the utilization rate of the public transport network is fairly high, with 4.8 million passengers using the services every day. The public transport capacity of Budapest is sufficient for carrying 1.9 million passengers per day by bus, 1.4 million passengers by tram, 1 million passengers by underground, and 260,000 passengers by trolley bus. At peak times underground trains run every 3 minutes, trolley buses, trams and buses run every 3-5 minutes.</p>															
<p>Accommodation Range, Room Numbers and Average Cost</p>	<p>There are many hotels and other types of accommodation in Budapest offering lodging to every taste and budget.</p> <p>Hotel room capacity in Budapest (July 2019): 23,070</p> <table border="1" data-bbox="501 1697 1276 1915"> <thead> <tr> <th>category</th> <th>rooms</th> <th>rates</th> </tr> </thead> <tbody> <tr> <td>3-star hotel rooms</td> <td>3,297</td> <td>€ 40-71</td> </tr> <tr> <td>4-star hotel rooms</td> <td>8,352</td> <td>€ 89 - 260</td> </tr> <tr> <td>5 star hotel rooms</td> <td>1,598</td> <td>€ 170 - 360</td> </tr> <tr> <td>Non-rated rooms</td> <td>9,823</td> <td>-</td> </tr> </tbody> </table> <p>Assisztencia Congress Bureau as local PCO offers a free online accommodation booking service.</p>	category	rooms	rates	3-star hotel rooms	3,297	€ 40-71	4-star hotel rooms	8,352	€ 89 - 260	5 star hotel rooms	1,598	€ 170 - 360	Non-rated rooms	9,823	-
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<p>Finance and Local Support Major Expenditure, National Funding Opportunities, Local Support etc.</p>	<ul style="list-style-type: none"> ▪ For further information on venue rental, catering and AV prices please check the attached document of Venue offer. ▪ The Hungarian Turism Agency provides promotion materials, such as guides, maps, on Hungary for visitors to congresses and conferences. ▪ Free Budapest Card for 72 hours. During its period of validity, your Budapest Card provides <ul style="list-style-type: none"> ○ Free use of the BKV public transport vehicles: metro, Millennium Underground Railway, cogwheel railway, trams, buses, trolleybuses, scheduled boats and suburban railway (within the administrative boundary of Budapest) ○ 2 free walking tours (Buda and Pest side separately) with English guiding ○ Free entry to the St Lukács Bath – once during the validity ○ Free entry to 8 museums once during validity: Budapest History Museum, Kiscelli Museum, Aquincum Museum and Archaeological Park, Museum of Fine Arts, Hungarian National Gallery, Vasarely Museum, New Budapest Gallery, Hopp Ferenc East-Asian Art Museum ○ Free download of Pocket Guide app ○ Other discounts – in addition, cardholders enjoy discounts ranging from 10-50% on nearly 70 different services (thermal baths, museums, sights, events, sightseeing tours and restaurants) ▪ Free online delegate accommodation booking service
<p>Scientific Support National Association Activities, Internationally Renowned Experts etc.</p>	<p>The Hungarian Society for the Study of Obesity (HSSO) was founded by Professor László Halmy in 1992 as one of the first societies in this field in Europe. HSSO became a member of the European and the International Associations in 1999 when the Milan Declaration was signed. Members of the Board of HSSO are a wide range of experts in the field of experimental and clinical studies.</p> <p>National Association Activities:</p> <ul style="list-style-type: none"> ❖ Between 1992-2019 HSSO organized 72 national or international congresses and conferences on the field of obesity. ❖ Amongst them the 15th European Congress on Obesity in 2007, ❖ the 2nd Central European Congress on Obesity in 2009 ❖ and the 5th Central European Congress on Obesity in 2015. ❖ Between 2005-2009 HSSO took part in the SCOPE education and during this period it has organized 5 international SCOPE courses, ❖ In 2011 Budapest hosted the Stock Conference. ❖ Organizer of the 8th Central European Congress on Obesity. <p>Internationally Renowned Experts proposed into the LOC 2023: Members of HSSO Board:</p> <ul style="list-style-type: none"> ❖ Managing President: E. Halmy PhD (member of LOC of 15th ECO, Chair of LOC of 2nd CECON, President of 5th CECON) ❖ Honorary President: Dr. P. Jákó MD (Co-Chair of 15th ECO)

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	<ul style="list-style-type: none"> ❖ Co-President: Prof. T. Forster MD PhD DSc (former president of Hungarian Society for Cardiovascular Diseases) ❖ Vice-President: Prof. Z. Karádi MD PhD DSc (former President of Hungarian Society for Pathophysiology) ❖ Vice-President: Prof. I. Rurik MD PhD DSc (President of Hungarian Society for Nutritional Science and former President of Scientific Society of Hungarian General Practitioners) ❖ Secretary: Dr. T. Tóth MD (private practitioner on obesity) ❖ Honorary member: Prof. J. Pucsok MD PhD DSc (basic science) <p>Members of Advisory Board of HSSO:</p> <ul style="list-style-type: none"> ❖ Prof. A. Falus PhD, DSc (member of the Hungarian and European Academy of Sciences, Semmelweis University, Fac.Med. Dept. of Genetics, Cell- and Immunobiology) ❖ Prof. É. Martos PhD (former Director of National Institute for Food and Nutritional Science) ❖ Prof. D. Molnár PhD, DMSc (pediatric clinician, University Pécs) ❖ Prof. Dr. Perczel.Forintos Dóra PhD (Clinical Psychiatry) ❖ Dr. E. Mohos PhD (bariatric surgery) <p>Proposed main topic for ECO 2023</p> <ul style="list-style-type: none"> ❖ Interactions of global obesity and environment <p>The HSSO has a good collaboration with the relevant Scientific and Civil Societies, Ministry of Human Resources, the Public Health State Secretary, National Institutes, and Medical Universities, such as: National Institute of Pharmacy and Nutrition</p> <table style="width: 100%; border: none;"> <tr> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> • National Institute of Pharmacy and Nutrition • Hungarian Society of Medical Associations • Semmelweis University Faculty of Health Sciences • Semmelweis University Institute of Behavioral Sciences • Semmelweis University Institute of Clinical Psychology • Semmelweis University Department of Public Health • University of Debrecen, Faculty of Public Health • University of Szeged, Faculty of Medicine • University of Pécs, Medical School, Paediatric Clinic • Hungarian Society of Nutrition Sciences • Hungarian Dietetic Association </td> <td style="vertical-align: top; width: 50%;"> <ul style="list-style-type: none"> • Hungarian Screening and Public Health Prevention Program 2010-2020-2030 • Hungarian Society for Sports Medicine • Hungarian Society of Sport Sciences • Association of Hungarian Physiotherapists • Hungarian Psychiatric Association, Working Group on Eating Disorders • Hungarian Physiological Society • Hungarian Diabetes Association • Hungarian Society of Hypertension • Hungarian Society of Nephrology </td> </tr> </table>	<ul style="list-style-type: none"> • National Institute of Pharmacy and Nutrition • Hungarian Society of Medical Associations • Semmelweis University Faculty of Health Sciences • Semmelweis University Institute of Behavioral Sciences • Semmelweis University Institute of Clinical Psychology • Semmelweis University Department of Public Health • University of Debrecen, Faculty of Public Health • University of Szeged, Faculty of Medicine • University of Pécs, Medical School, Paediatric Clinic • Hungarian Society of Nutrition Sciences • Hungarian Dietetic Association 	<ul style="list-style-type: none"> • Hungarian Screening and Public Health Prevention Program 2010-2020-2030 • Hungarian Society for Sports Medicine • Hungarian Society of Sport Sciences • Association of Hungarian Physiotherapists • Hungarian Psychiatric Association, Working Group on Eating Disorders • Hungarian Physiological Society • Hungarian Diabetes Association • Hungarian Society of Hypertension • Hungarian Society of Nephrology
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	<ul style="list-style-type: none"> • Hungarian Association for People Living with Obesity • Hungarian Atherosclerosis Society • Hungarian Society for Cardiovascular Diseases <p>From 2016 the President of the Hungarian Republic was the main patron of Hungarian National Congresses on Obesity. From 2017 HSSO collaboration with the State Secretary of Public Health and National Institute of Pharmacy and Nutrition became significantly stronger on prevention and treatment strategies in obesity management (Supplementum of Congresses on our website: http://elhizastudomany.hu/category/obesitologia-hungarica/)</p> <p>Proposed Main Patrons of ECO2023</p> <ul style="list-style-type: none"> ❖ Dr. Áder János, President of the Hungarian Republic <p>Proposed Patrons of ECO2023</p> <ul style="list-style-type: none"> ❖ Prof. Dr. Miklós Kásler, Minister of Human Resources ❖ Prof. Ildikó Horváth, State Secretary, response for Public Health ❖ Dr. Tünde Szabó, State Secretary, response for Sports ❖ Gergely Karácsony, Lord Mayor of Budapest <p>HSSO have had continuously commercial support of different firms as sponsors of congresses and different activities such as EOD/WOD media communications.</p> <p>Media communications of HSSO increased significantly from 2018 approx. 200 per year in main TV, radio channels, written and online press.</p>
<p>City Highlights Social Programme Possibilities</p>	<ul style="list-style-type: none"> ❖ Speakers Dinner for 100-150 guests – at historical site restaurant <ul style="list-style-type: none"> ▪ New York Café ▪ Callas Restaurant (next to Opera) ▪ Gundel Restaurant ▪ KOGART Event House ❖ Delegate Party/Gala Dinner for 200-250 guests <ul style="list-style-type: none"> ▪ With Danube cruise on board of Europa Event Boat ▪ Museum of Fine Arts ▪ Pesti Vigado Concert Hall ▪ Hotel Marriott Ballroom overlooking the Danube ❖ New investigators United Social Event for 75-100 guests <ul style="list-style-type: none"> ▪ 360 Bar rooftop restaurant ▪ Gozsdu Udvar restaurants ▪ St. Stephen Basilica restaurants ▪ Opus Jazz Club Restaurant

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	<ul style="list-style-type: none"> ❖ Accompanying persons program <ul style="list-style-type: none"> ▪ Hidden Treasures walking tour in downtown Budapest ▪ Hungarian cooking course with diploma ▪ Thematic city tours in 3 hours ▪ Half-day excursions around Budapest (Szentendre, Gödöllő)
<p>General Information Additional Highlights and Information</p>	<p>Budapest's up there among the world's most romantic, entertaining capitals. Not nicknamed the "Paris of the East" for nothing, it boasts broad boulevards and green parks, grand Art-Nouveau mansions and vibrantly painted churches, lively cafés and world-class music venues. The city is divided into two parts by the meandering Danube, iconically spanned by several stunning bridges.</p> <p>Hilly Buda falls on the western side of the river. Wander among the sights of its cobbled Castle District perched atop Castle Hill, after a ride on the funicular railway or a winding hillside walk, and have your breath taken away by views at the top.</p> <p>Flatter Pest is the country's political and business hub, livelier than its twin across the water. It houses the bulk of the city's restaurants, bars and cafés, alongside classy boutiques and striking 19th-century mansions. Stroll tree-lined Andrassy Avenue. Explore the huge Parliament building, home of the Holy Crown, Hungary's national symbol and the Basilica, with its exterior dome gallery boasting stunning city views, as well as the endless stalls of the multi-colored Central Market Hall.</p> <p>Budapest offers beautiful green areas, romantic streets and World famous sites to visit. A huge part of Budapest is part of the Unesco's World Cultural Heritage list: the Buda Castle area, the Banks of the River Danube, the Gellért Bath, the Parliament building, the Hungarian Academy of Sciences and so many more!</p> <p>Budapest is famous for its nightlife. The city centre is always buzzing from new bars, cafes and restaurants. You can find 3 Michelin star awarded restaurants in the centre. We have 2 of the best bars of the World in our capital: A38 ship was named as the best and Szimpla Kert received the 3rd place in a prestigious competition. Many bars have interesting locations in Budapest: formal residential houses give place to the well known party places named now days as "ruin bars". During the summer many open-air discos and terraces are available for the public till the morning light.</p>

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Appendix III: SWOT Analysis

<p>Strengths</p>  <ul style="list-style-type: none"> ▪ Based on more than half a million votes Budapest has been selected as the best European tourist destination in 2019. ▪ The Hungarian capital is an inexpensive city compared to the majority of large European cities. ▪ Budapest can offer wide variety of good-value accommodation. ▪ successfull ECO2007 in Budapest 	<p>Weaknesses</p> <ul style="list-style-type: none"> ▪ the venue is a new conference center on expo area which will be open in 2021 - no experience yet
<p>Opportunities</p> <ul style="list-style-type: none"> ▪ a more affordable venue for low budget participants 	<p>Threats</p> <ul style="list-style-type: none"> ▪ dynamically growing tourism makes the city much crowded
<p>Comments:</p> <ol style="list-style-type: none"> 1. What do you propose to do to take advantage of the strengths and opportunities? A congress in Budapest usually attracts more people as it is easy to reach, inexpensive and close to economically less fortunate countries. EASO should aim these attendees and can promote more its activities among them. 2. What will you do to address the weaknesses and threats? The expo area has capacity for hosting such a big event even today, but ECO2023 is planned to be accommodated in their new conference center. This new building will be the biggest in town and such venue has been missing from Budapest for 25 years. It is expected that this venue will be the prime conference center in the future working in a state-of-the-art way. From its opening till 2023 there will enough time to test and learn the venue. 3. What would you suggest that EASO can do to support you in these actions? HSSO and Asszisztencia Congress Bureau (PCO) are eagerly looking forward to welcoming ECO again in Budapest! 	