

## INFORMATION GATHERING – IDENTIFYING THE ISSUES

| INFORMATION GATHERING QUESTIONS                                                                                                                                     | ANSWERS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| What are the problems?                                                                                                                                              |         |
| What are the consequences of the problems?                                                                                                                          |         |
| Who is impacted by the problems?                                                                                                                                    |         |
| How have the problems changed over the last 5,10,20 years etc?                                                                                                      |         |
| How may the problem change (forecasts available)?<br>And who will be affected by any changes? Who can make or prevent a change?                                     |         |
| What policies and programmes currently exist? How good are they? How well funded?                                                                                   |         |
| What targets related to obesity are governments currently tracking?                                                                                                 |         |
| What is the political and social landscape? Are there strong political positions?<br>Which constituencies are vocal? Is there a reason to act now (e.g. elections)? |         |
| What is the public level of understanding of obesity and its related issues?<br>What is the impact of media?                                                        |         |
| What are the barriers to and opportunities for advocacy work?                                                                                                       |         |
| Other                                                                                                                                                               |         |