

WHY OBESITY?

More than 93 million Americans are affected by the disease of obesity. For too long, people with obesity have faced weight bias and barriers to effective treatment of their disease. Half of people with obesity report they have never had a conversation about their weight with a healthcare professional.

Individuals Must No Longer be the Target of Weight Bias



93 Million

Number of U.S. individuals affected by obesity

Healthcare Providers Need to be Trained in Obesity Care



2013

In 2013, the American Medical Association declared obesity a complex chronic disease requiring appropriate treatment, prevention and care

Individuals with Obesity Must Have Access to and Coverage of Science-based Treatments



\$427 Billion

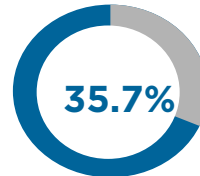
Estimated cost of annual obesity-related healthcare

Providers and Policy Makers Must Recognize the Need for Further Investment in the Education, Prevention and Treatment of Obesity

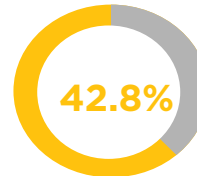
Nearly 50%

Estimated percentage of older adults affected by obesity in 2030 if no change is made

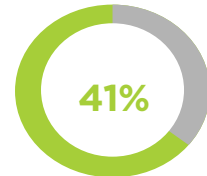
Individuals with Obesity Need to Know that this Disease is Not Their Responsibility Alone and Work with a Healthcare Provider



20 – 39 Years



40 – 59 Years



60 and Over

Adults Per Age Group Affected by Obesity